

# **NO COST TO SCHOOLS. THEY ACTUALLY MAKE MONEY!**

It costs \$7,000 to \$12,000 a year to educate a child. If they drop out of school, according to UC Santa Barbara, it will cost society \$386,000 over their life time in social costs. If they become addicted, it will inflict unmentionable pain, suffering and cost on them and every member of their family. If they survive their young life at all, addiction will destroy the quality and shorten the longevity of their life. The travesty is that it all generally happens in or about 8<sup>th</sup> grade, when their bodies and brains are most vulnerable.

We are all stakeholders in the outcome of a child's upbringing. Its obviously more close and personal for the parents and family, but soon the child will either become a productive member of society, or a public burden until their death. So we all have a vested interest in the outcome.

19.5% of the California budget is related to substance abuse, about \$19.8 billion (in 2005). That figure doubles when factoring in lost productivity. The state has a 24.2% of high school dropout rate, which costs \$46.2 billion alone (\$386,000), and there is no question that alcohol and drugs contribute to the problem. 80% of prison inmates are high school drop outs, which contributes to the \$8 billion prison overcrowding problem. The true cost of substance abuse in California is probably between \$50 and \$100 billion.

Hair analysis, as stated earlier, is the best form of drug detection. It has a 90 day window and it is hard to cheat the test. Many private schools have made hair analysis a criteria for admission. Some schools that previously had a serious drug problem have eliminated the problem altogether. The cost of our 21 Drug Free Challenge is about \$59 per test ...the least expensive life insurance policy one can buy.

The structure of our program enables us to pay the school, or a volunteer, \$5 per each sample of hair. With a voluntary program, based on experience in Coronado, 44% of the middle and high school kids signed up on a volunteer basis. If a school system had 5,000 middle and high school students, as an example, and 44% of the kids signed up for the volunteer program, that would equate to 2,200 students. At \$5 each for just taking the hair sample, that equates to \$11,000. The parents pay for the tests, so no cost to schools. The school can actually make money on the program.

If the school conducts suspicious based tests which reveal a positive result, the parents pay the cost. If the test is negative, then the school (or TBAC) absorbs the cost.

The school also can stock and sell urine and saliva test for home use. The urine tests for 5 drugs retail for roughly \$29 at a pharmacy. We can provide them to a school for about \$3-\$8 for urine and about 8-\$11 for saliva. In turn the school can offer them to parents for a donation of \$10-\$12 for urine test kits, and maybe \$15 for saliva, just in case there is any cause for concern at home. The difference can help support the program at school as well. If the school provided parents with 2,000 kits, the net proceeds would amount to \$16,000.

Based on this hypothetical example, this school district with 5,000 kids would take in gross proceeds of \$27,000, with precious little in expense for a program that will enhance academic achievement, improve physical and mental health and save lives.

*This Is An Investment. Not an Expense.*

# **PRICES FOR ON-SITE DRUG KITS**

TBAC can supply drug-testing kits to provide to parents and arrange for hair testing.

Item:

Price List:

## **HAIR ANALYSIS**

**\$59.00 per test**

## **URINE DIPS:**

Alternatives are available for from 1 to 12 drugs. See website ([www.TBAC.us](http://www.TBAC.us)).

**THC/COC/OPI/M-AMP/PCP**

**\$3.60 per unit**

**COC/AMP/M-AMP/THC/MTD/MDMA/OPI(300)/OXY/PPX/PCP/BAR/BZO**

**\$6.50 per unit**

## **URINE REDICUPS:**

**THC/COC/OPI/M-AMP/PCP**

**\$5.30 per unit**

**COC/AMP/M-AMP/THC/MTD/MDMA/OPI(300)/OXY/PPX/PCP/BAR/BZO**

**\$9.00 per unit**

## **SALIVA ON-SITE ORAL**

**AMPTHC/COC/OPI/M-AMP/PCP**

**\$8.75 per unit**

## **ALCO-SCREEN**

Saliva test strip detects alcohol at .02%, .08% and .30% SAC

**\$1.90 per unit**

## **SMOKE CASSETTE**

One step urine test to detect nicotine

**\$1.50 per unit**

Collection devices are packaged 25 devices per box.

Confirmation testing can be done for a price of \$19. MRO services are available for \$10 per positive tests.

A school could carry urine and oral drug test kits for use when and where necessary, and to sell to parents, while offering hair analysis for parents willing to cover the cost. Alcohol test strips are also a good idea. Many parents like to have the tools at home. The combination of suspicion based random drug testing at school using hair analysis, and suspicion based drug testing at home, provides the best protection a young person can have.